GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:2415
ANSWERED ON:09.05.2016
Brand Ambassador for Atulya Bharat Campaign
Bhamre Dr. Subhash Ramrao

Will the Minister of TOURISM be pleased to state:

(a) whether the Government has constituted any Committee for selecting the "Brand Ambassador for Atulya Bharat Campaign";
(b) if so, the details thereof;
(c) if not, the reasons therefor;
(d) whether the controversial "Panama Papers Leaks" have any impact on the above said selection procedure; and
(e) if so, the details thereof?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) to (e): No Committee has been constituted by the Ministry of Tourism, since at present there is no proposal for selecting a Brand Ambassador for Atulya Bharat Campaign.

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